



<https://revenuevalve.com/job/digital-media-coordinator-revenue-valve/>

Digital Media Coordinator

Description

The Digital Media Coordinator will be responsible for coordinating and executing digital media campaigns to drive revenue growth. This includes, but is not limited to, social media advertising, email marketing, and search engine optimization. The ideal candidate will have experience in digital media marketing, and be able to effectively communicate with both internal and external stakeholders.

Responsibilities

- Coordinate and execute digital media campaigns to drive revenue growth
- Continuously analyze and optimize campaigns to improve performance and ROI
- Collaborate with internal teams to ensure campaigns align with overall marketing and sales strategies
- Stay current on industry trends and incorporate them into campaigns
- Communicate campaign performance to internal stakeholders and make recommendations for improvements
- Manage and maintain company's social media accounts
- Assist in the development of email marketing campaigns and SEO strategies
- Track and report on website analytics

Qualifications

- 1+ years of experience in digital media marketing
- Proven track record of driving revenue growth through digital media campaigns
- Strong analytical and problem-solving skills
- Experience with social media advertising, email marketing, and search engine optimization
- Strong communication and project management skills
- Experience with website analytics and tools such as Google Analytics
- Strong organizational and time management skills

RevenueValve is an equal opportunity employer and welcomes candidates of all backgrounds to apply.

Hiring organization

Revenue Valve

Employment Type

Full-time, Part-time, Contractor, Temporary, Intern

Job Location

Remote work possible

Date posted

January 17, 2023