https://revenuevalve.com/job/entry-level-sales-marketing-executive/

Entry Level Sales & Marketing Executive

Hiring organization
Revenue Valve

Employment Type
Full-time, Part-time, Contractor

Industry
Sales, Marketing

Job Location
Remote work from: Milwaukee, Wisconsin;

Date posted
January 17, 2023

Description

Job Description: The Entry Level Sales & Marketing Executive will be responsible for driving revenue growth through the development and execution of sales and marketing strategies. This includes, but is not limited to, lead generation, client acquisition, and market research. The ideal candidate will be a self-starter with a passion for sales and marketing, and be able to effectively communicate with both internal and external stakeholders

Responsibilities

- Develop and execute sales and marketing strategies to drive revenue growth
- Continuously analyze and optimize strategies to improve performance and ROI
- Collaborate with internal teams to ensure strategies align with overall business objectives
- Conduct market research to identify potential clients and target markets
- Generate leads and acquire new clients through cold-calling, emailing, and networking
- Communicate performance to internal stakeholders and make recommendations for improvements
- Assists in the development of marketing materials and campaigns

Qualifications

- Bachelor’s degree in Sales, Marketing, or related field
- Strong analytical and problem-solving skills
- Strong communication and interpersonal skills
- Self-motivated and results-driven
- Strong organizational and time management skills
- Experience with market research, lead generation, and client acquisition is a plus

RevenueValve is an equal opportunity employer and welcomes candidates of all backgrounds to apply.