



<https://revenuevalve.com/job/media-supervisor/>

Media Supervisor

Description

The Media Supervisor will be responsible for leading a team of media specialists in the development and execution of effective media campaigns to drive revenue growth. This includes, but is not limited to, search engine marketing, social media advertising, and display advertising. The ideal candidate will have experience in both B2B and B2C media, and be able to effectively communicate with both internal and external stakeholders.

Responsibilities

- Lead a team of media specialists in the development and execution of media campaigns to drive revenue growth
- Continuously analyze and optimize campaigns to improve performance and ROI
- Collaborate with internal teams to ensure campaigns align with overall marketing and sales strategies
- Stay current on industry trends and incorporate them into campaigns
- Communicate campaign performance to internal stakeholders and make recommendations for improvements
- Manage and mentor team members and assign responsibilities
- Oversee budget and resource allocation for media campaigns

Qualifications

- 5+ years of experience in media, with experience in both B2B and B2C
- Proven track record of driving revenue growth through media campaigns
- Strong analytical and problem-solving skills
- Experience with search engine marketing, social media advertising, and display advertising
- Strong communication and project management skills
- Experience with bid management and optimization tools
- Experience leading and mentoring a team

Hiring organization

Revenue Valve – Milwaukee Social Media Marketing Agency

Employment Type

Full-time, Part-time, Contractor

Date posted

January 17, 2023